**New Deal Cereal Box/Can Activity**

**Your task: Design a cereal box/can advertising and informing APUSH about one New Deal program.  Creativity and effort will be rewarded.**

Cover a box/can with colored paper and complete the following.  Do not seal off the top because you will place your research and rubric inside of the box/can.

Front of Box/Can:

ü complete name of New Deal program

ü abbreviation of program

ü art/picture relating to program

ü a phrase about the program

ü purpose of the program

Top of Box/Can:

ü your name

ü dates of program

ü purpose of program (must be labeled as relief, reform, or recovery)

Back of Box/Can:

ü The entire back of the box should have a variety of activities—think about the activities found on cereal boxes today—games, word searches, puzzles or cartoons about the New Deal program.

Side Panel #1:

ü Description of the program  in paragraph form

ü Description of end of program or of program in current day form, in paragraph form

Side Panel #2

ü A 10-item bulleted list of biographical facts about FDR

ü Create a “Program Effects on the Economy” like the “Nutrition Facts” table found on a cereal box that indicates an increase, decrease or no change in the six following categories: unemployment rate, government spending, GDP, confidence-building and the role of government, per capita income, and specific population groups affected.

Example:

|  |  |
| --- | --- |
| **Program Name EFFECTS ON ECONOMY** |  |
| Unemployment rate | |  | | --- | |  |   ↑ |
| Government spending | ↑ |
| GDP | ↑ |
| Confidence building | ↑ |
| Role of government | ↑ |

**New Deal Cereal Box Rubric**

|  |  |  |
| --- | --- | --- |
| **Criteria** | **Points Possible** | **Points Earned** |
| Front of Box  • Complete name & abbreviation of the New Deal program  • Art relating to the program  • A phrase about the program  • Purpose of the New Deal program | 1  1  1  5             8 |  |
| Top of Box  • Dates of program  • Purpose of program (relief, reform, recovery)  ·         Your name | 1  1             2 |  |
| Side Panel One  ·         Description of the program in paragraph form  ·         Description of end of program or its current day status | 3  2            5 |  |
| Side Panel Two  • “Program Effects on the Economy” table that indicates an increase, decrease or no change of at least these five categories:  ·         unemployment rate  ·          government spending  ·          GDP  ·          confidence-building  ·          the role of government.  ·         Per capita income  ·         Specific populations affected    • Biographical information about Franklin D. Roosevelt  • 10 item bulleted list of biographical facts on FDR | 5                  5              10 |  |
| Back Panel  • The entire back of the box should have activities, such as a game, word search, puzzle or cartoon about the New Deal program. | 5               5 |  |
| Total Score | 30 |  |

Comments: