**Great Society Cereal Box Activity**

**Your task: Design a cereal box/can advertising about one Great Society program.  Creativity and effort will be rewarded.**

Cover a Cereal Box with paper paper and complete the following.  Do not seal off the top because you will place your research and rubric inside of the box/can.

Front of Box:

complete name of Great Society program (Give it a Cereal name too)

art/picture relating to program

a phrase about the program (kind of like Two Scoops! Or Crispy Crunchy goodness but related to the program)

purpose of the program

Top of Box:

your name

dates of program

category of the program (Ending Racism; War on Poverty; Improving Health Care Access; Support Lifelong Learning; Opening the Borders; Protecting the Environment; Protecting Consumers)

Back of Box/:

The entire back of the box should have a variety of activities—think about the activities found on cereal boxes today—games, word searches, puzzles or cartoons about the New Deal program.

Side Panel #1:

Description of the program in paragraph form



Side Panel #2 (outside research)

Create a “Program Effects on the Economy” like the “Nutrition Facts” table found on a cereal box that indicates the ingredients, If government spending increased, decreased, or no change and if the role of government increased, decreased, or had no change.

Example:

|  |  |
| --- | --- |
| **Program Name EFFECTS ON ECONOMY** |  |
| Ingredients | |  | | --- | |  |   ↑ |
| Government spending | ↑ |
| Role of government | ↑ |

Inside Box (outside research): Place a page with the rubric and a list of your research inside the box

**Great Society Cereal Box Rubric**

|  |  |  |
| --- | --- | --- |
| **Criteria** | **Points Possible** | **Points Earned** |
| Front of Box  • Complete name of the Great Society program  • Art relating to the program  • A phrase about the program  • Purpose of the Great Society program | 1  1  1  5             8 |  |
| Top of Box  • Dates of program  • Purpose of program (Ending Racism; War on Poverty; Improving Health Care Access; Support Lifelong Learning; Opening the Borders; Protecting the Environment; Protecting Consumers)           Your name | 1  1             2 |  |
| Side Panel One           Description of the program in paragraph form           Description of end of program or its current day status | 3  2            5 |  |
| Side Panel Two  • “Program Effects on the Economy” Include the “Ingredients” that led to the creation of the program and a table that indicates an increase, decrease or no change of at least these 3 categories:           Ingredients   * Government Spending * Role of Government | 5                              5 |  |
| Back Panel  • The entire back of the box should have activities, such as a game, word search, puzzle or cartoon about the Great Society program. | 5               5 |  |
| Inside the Box: Rubric and List of Sources | 5 |  |
| Total Score | 30 |  |

Comments: